

ABSTRACT OF THE DISCLOSURE

A decorative retail hanging merchandise display rack is provided which is capable of bearing high capacity hanging loads and which integrates the decorative components into the structural framework. The display rack includes structural steel tubular framing, such as in the form of an A-frame type supporting structure, and decorative cover members, such as wood, which are slidably mountable over the structural steel tubing, such as a sleeve, and are structurally secured to the structural steel tubular framework by threaded rods which apply compressive force against the decorative members in combination with a steel hanging port which is threaded mounted to the threaded rods which extend through the tubular steel framework and the decorative cover members. Several of these A-frame type structures can be structurally tied together to make a larger display rack. Various modifications of shape of the supporting framework are possible, as is the choices of materials, but structural steel and wood are presently preferred in accomplishing the objectives of the present invention. Moreover, although the decorative member is preferably slidably mountable over portions of the structural steel tubular frame, it can also fit over it, such as at the base, in a tongue and groove channel type arrangement as well.